

## Healthy Workplace Awards Luncheon

The 2010 Healthy Workplace Awards luncheon was held on Wednesday, October 20, 2010 at the Sycamore Grille and was sponsored by the Greater Pocono Chamber of Commerce, Chamber Choice, and Blue Cross of Northeastern Pennsylvania.

The 2010 Healthy Workplace Award winners are: Under 100 Employees-**Vigon International, Inc.**  
Over 100 Employees- **Pocono Medical Center**

Congratulations to the winners and a thank you to all those who submitted applications. You will see more businesses offering wellness programs to keep their employees healthy and as a result to help reduce their health care costs.

If your business would like to participate in the Healthy Workplace Awards for next year, applications will be available on our website in August 2011.



From l to r: Beth Taylor - Pocono Medical Center, Michael Shaull - Blue Cross of Northeastern PA, Robert Phillips, IOM - Greater Pocono Chamber of Commerce.  
Photo courtesy of VIP Studios



From l to r: Danna Ward - Vigon International, Michael Shaull - Blue Cross of Northeastern PA, Robert Phillips, IOM. - Greater Pocono Chamber of Commerce  
Photo courtesy of VIP Studio

### In This Issue

Calendar of Events.....	Pg. 2
Members in the News.....	Pg. 2
New Members.....	Pg. 7
Business Card Exchange.....	Pg. 8
Women in Business.....	Pg. 8
Ribbon Cuttings.....	Pg. 10

### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce

Leading to the Enhancement of  
the Quality of Life  
in our region and surrounding areas.

## November 2010 Calendar of Events

- November 5**.....*Government Relations/Public Policy Committee*  
8:00 a.m. - Mt. Pocono Borough Office
- November 4**.....*Quality of Life*  
10:00 a.m. - GPCC
- November 8**.....*Education Committee*  
Noon. - JR's Grille - E. Stroudsburg
- November 8**.....*Business Card Exchange*  
5:00 p.m. - Wild Pines Golf Club - Pocono Pines
- November 9**.....*Economic Development/Transportation Committee*  
8:00 a.m. - GPCC
- November 9**.....*Women in Business Luncheon*  
Noon - Chateau Resort & Conference Center - Tannersville
- November 10**.....*West End Committee*  
8:00 a.m. - Western Pocono Community Library - Brodheadsville
- November 12**.....*Leadership Pocono*  
8:00 a.m. - GPCC
- November 15**.....*Energy Committee*  
8:30 a.m. - GPCC
- November 16**.....*Business Development Committee*  
8:00 a.m. - GPCC
- November 17**.....*Women in Business Steering Committee*  
9:00 a.m. - GPCC
- November 17**.....*HR Committee*  
8:00 a.m. - GPCC
- November 22**.....*Finance Committee*  
8:00 a.m. - GPCC
- November 22**.....*Executive Committee*  
8:30 a.m. - GPCC
- November 23**.....*Board of Directors*  
8:30 a.m. - TBA

### LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Audrey Bartkowski, Membership Director at 570-421-4433 or [abartkowski@greaterpoconochamber.com](mailto:abartkowski@greaterpoconochamber.com).

## Members in the News

### PPL Electric Utilities' E-power Energy Assessments Can Save Small Businesses Big Dollars

PPL Electric Utilities has a limited number of professional, on-site electric energy assessments for its small business customers. The audits — offered at a fraction of their actual costs — could help businesses shave thousands of dollars from their annual electricity bills.

About 100 audits are available on a first-come, first-served basis and need to be completed by Dec. 31. The results of the pilot will be used to determine if PPL Electric Utilities offers energy audits to small business more broadly.

"These assessments can help our customers identify opportunities to install retrofit measures and make operational improvements that can lower their energy costs," said Tom Stathos, director of Customer Services and Programs for PPL Electric Utilities.

As part of the audit, experienced energy assessors will make thorough examinations of a customer's electric use, including evaluations of the customer's insulation levels, lighting, HVAC, water heating, appliances, motors, air compressors, refrigeration, and electric energy processes and maintenance.

The actual cost of the audits can range up to several thousand dollars, but PPL Electric Utilities is making them available to its customers for a nominal fee — \$100 for businesses with less than \$25,000 in annual electricity costs, and \$200 for businesses with between \$25,000 and \$100,000 in annual electricity costs.

"These audits will help our customers help themselves by showing them how to get the biggest possible return on every dollar they spend for electricity," Stathos said.

The assessors will work with the customer to conduct the audit so it is thorough, efficient and as convenient as possible. Following their energy audit, the business customer will receive a personal consultation with the assessor, as well as a written report that describes the scope of the audit and provides a detailed list of energy-saving recommendations.

The business must have fewer than 50 full-time employees. Chain stores, non-profit organizations, schools and government buildings are excluded from this pilot program. For complete program details and to sign up for an energy audit, PPL Electric Utilities small business customers should go to [www.pplelectric.com/smallbusinessassessment](http://www.pplelectric.com/smallbusinessassessment) or call 1-866-424-9111.

There's nothing more special for families than holiday traditions enjoyed together, and that is why **The Shawnee Inn and Golf Resort** (<http://ShawneeInn.com>), resting at

the foothills of the Pocono Mountains, welcomes back so many repeat guests at this time of year.

Many special holiday events are scheduled as part of the resort's annual "Shawnee Traditions," and The Shawnee Inn is making it easy for guests to enjoy it all with its "Family Holiday" package. Available Nov. 19 through Dec. 18, the weekend package includes:

Lodging accommodations on Friday and Saturday nights

Welcome gift at check-in

Welcome reception with hot chocolate and cookies on Fridays

Tickets for "A Winnie the Pooh Christmas Carol" at The Shawnee Playhouse at 10 a.m. on Saturdays

Family activities on Saturdays

Shawnee campfire at dusk on edge of Delaware River

Hayride, a long-standing tradition that takes guests "back in time"

Breakfast at the River Room on Saturdays and Sundays

Dinner at the River Room on Saturdays

Tickets for "It's A Wonderful Life," a musical version of the beloved classic, at The Shawnee Playhouse at 8 p.m. on Saturdays

Package rates start at \$263 per adult. Youths (ages 12 to 17) can be added to the package for \$104 per person, while children (5-11) are an additional \$59 per person.

Perched on the edge of the Delaware River, The Shawnee Inn is only minutes away from Shawnee Mountain Ski Area, which features 23 trails, two terrain parks and a snow tubing park. This season, the ski area will debut the Tomahawk Express Quad, Pennsylvania's newest high-speed detachable chairlift that will whisk skiers and snowboarders 3,100 feet to the summit in just three minutes. For more information, including opening day and operating hours, visit <http://www.shawneemt.com>.

To book the "Family Holiday" package, or for the complete lineup of "Shawnee Traditions" for the 2010-11 holiday season, call The Shawnee Inn at 800-SHAWNEE (800-742-9633) or visit <http://ShawneeInn.com>.

Tiffanie Bailey Romey, a Realtor with **WEICHERT, REALTORS® - Acclaim**, has been named Public Relations /Sales Coordinator for the Tannersville company. Romey joins the growing Frontline Staff, a program which puts sales people into dual roles "to maximize their versatile skills and talents," said Executive Vice President Michelle Cappabianca. "Tiffanie is ideally suited for this added service to our company," Cappabianca said.

The Albrightsville resident holds a bachelor's degree in marketing/information systems, where the honors graduate from York College minored in physical education.

Romey takes pride in her "entrepreneurial spirit," something she claims was activated at the age of 14 and "put to good use in my work and in the community."



At the Weichert® agency, she is likewise considered a leader. She strives

"to cultivate the Weichert customer-centric philosophy and bring out the best in people," she said, accounting for her "Rookie of the Year" honor during the first year with the company.

As PR/Sales Coordinator, Romey wears the liaison hat, providing newsworthy information to the Weichert PR team, while overseeing the academic processes of sales activity for fellow agents.

**WEICHERT, REALTORS® - Acclaim** is located on Route 611 in Tannersville, telephone 570-629-6100. Web site is: [www.weichertrealtorsacclaim.com](http://www.weichertrealtorsacclaim.com).

**Riverside Rehabilitation** is pleased to announce the opening of an additional outpatient therapy clinic at Route 611 and Stadden Road in Pocono Peddlers Village in Tannersville, PA. Riverside Rehabilitation provides comprehensive outpatient rehabilitation services including physical therapy, aquatic therapy, occupational therapy, certified hand therapy and speech therapy. The new location, which formerly housed Pinnacle Physical Therapy, P.C., will allow Riverside to better serve its growing patient base and expand its Monroe County, PA operations to five facilities.

Ann Marie Day, PT, MHS, OCS will serve as the Tannersville facility's Clinic Director. A native of Catawissa, PA, Ann Marie received her BSPT from the University of Scranton and her MHS from the University of Indianapolis. Ann Marie has more than twenty years of clinical experience in physical therapy with a special interest in shoulder and ankle rehabilitation. She is an ABPTS Board Certified Orthopedic Clinical Specialist. Ann Marie is a member of the both the American Physical Therapy Association and the Pennsylvania Physical Therapy Association.

To schedule an appointment with Ann Marie, obtain a physician's referral for outpatient therapy and call Riverside's new Tannersville facility at 570-619-7370. Riverside's therapists treat many diagnoses including athletic/sports injuries, arthritic conditions, automobile related injuries, back and neck disorders, cognitive disorders, hand/wrist injuries, joint replacements, musculoskeletal dysfunction, neurological disorders, orthopedic injuries,



post surgery, repetitive use injuries, soft tissue injuries, sprains/strains, strokes, traumatic brain injuries, work related injuries and more.

For additional information on Physical, Occupational or Speech Therapy, contact Riverside Rehabilitation at 1-800-514-3878 or visit [www.riversiderehab.com](http://www.riversiderehab.com). With convenient locations in Brodheadsville, East Stroudsburg, Tannersville, Tobyhanna, Moscow, Plains, Mountaintop, Taylor, Tunkhannock and Berwick, patients receive individualized care by licensed professionals, close to home, work or school in five counties throughout Northeastern PA and the Pocono region. Extended evening hours are available. Most insurance plans are accepted.

Kathleen Pickarski has received the Realtor of the Month award from **Better Homes and Gardens Real Estate Wilkins and Associates** for the month of September, 2010. Kathy works out of the firms Stroudsburg location



and has worked with the company since August of 2006. The firms' President, Dominick J. Sacci says, "Kathy is extremely professional, a joy to work with, and is always thinking of how she can improve the services that she provides to our customers and clients. She really is one of our model agents".

The Realtor of the Month acknowledgment is awarded to Realtors® based on their commitment to the Real Estate Industry as a career and the firm as a whole. Along with sales production, the Realtor® of the Month is primarily measured by their approach and mind set of on the industry, their attitude and dealings with clients/customers, and their TEAMWORK ethic.

They are also considered based on tour, opportunity time, and sales meeting attendance, onsite and on-line training participation, lead generation involvement, overall adherence to the policy and guidelines of the firm, and usage of the tools supplied by Better Homes and Gardens Real Estate Corporate.

In recent weeks, **Pocono Raceway** was the recipient of three awards for its 25 acre, three megawatt solar installation that was dedicated on July 30, 2010. Pocono Raceway accepted the "Green Power: Make It" award from The Citizens for Pennsylvania's Future (PennFuture) for the development of a three megawatt solar power array, that will cut greenhouse emissions by nearly 3,000 tons a year. The award was presented at the organization's 11<sup>th</sup> annual awards ceremony in Philadelphia.

The second award, the 2010 Bizzy Award for Best Green Marketing Campaign, was presented to Pocono Raceway by the Greater Pocono Chamber of Commerce at its fifth

annual awards ceremony in Mount Pocono. This award recognized the Raceway's development of the solar farm as well as its implementation of a number of "green initiatives" including recycling and tree planting.

The third award, the Valued Partner Award, was presented to Pocono Raceway by the Pocono Mountains Visitors Bureau in recognition for its solar power initiative.



The 25-acre solar installation, located adjacent to the 2.5-mile race track, is so large it's visible from outer space. With its 39,960 photovoltaic modules drawing energy from the sun, it has become the primary electric energy source for the race track while adding electricity to the local power grid. "This is an important milestone for Pocono Raceway and our sport,"

said Brandon Igdalsky, President of Pocono Raceway. "Pocono Raceway strongly believes in the commitment to operate in a more environmentally responsible way and is proud to be the first race track to power our sport with clean, renewable sunlight as the world's largest solar-powered sports facility. This solar power system, built with timber, steel and solar panels made in the U.S., satisfies all our Raceway's energy needs, while helping to power local homes. This project demonstrates real sustainability and proves that any business that truly wants to go green.....can do it."

The installation will produce more than 72 megawatts of energy over the next 20 years. The environmental attributes associated with the system will offset more than 2,700 metric tons of carbon dioxide annually and will generate enough power to provide the electricity needs for close to 1,000 homes beyond the power needs of Pocono Raceway.

Amid the recent push to find alternative energy sources, the benefits of solar power have been tested and proven time and again. It is virtually silent, produces zero emissions and is the most readily available energy source on earth.

Pocono Raceway, in its effort to become the world's first, truly "green" sports facility in operation was the first raceway to be part of the PepsiCo Dream Machine program. With this program, Dream Machine bins and kiosks were located throughout the Grandstand and Infield to make it easier for race fans to recycle bottles and cans that, otherwise, might have been thrown away. The Raceway also placed a Dream Machine kiosk near the ticket office entrance, which is located on Long Pond Rd, and is available to the general public 24/7.

Pocono Raceway participated in the "NASCAR's Green Flag Tree Planting Program", which was launched in 2009. The initiative's goal is to plant 10 trees for every green flag that drops at NASCAR Cup races. NASCAR threw 8 green flags during the 2009 Pocono 500 race;

therefore 80 trees were planted locally in Monroe County. Pocono Raceway will be “green” in 2011 as all the electricity used during Pocono Raceway’s 2011 NASCAR race weekends (June 10-12<sup>th</sup> Pocono 500 and the August 5-7<sup>th</sup> Pennsylvania 500) will be provided by the solar farm, recycling will be in full force and additional trees will be planted.

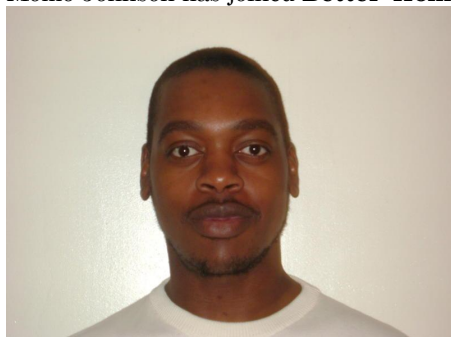


Darlene Haese has joined **Better Homes and Gardens Real Estate, Wilkins & Associates** and will be working out of their Bushkill office, announces the company’s President, Dominick J. Sacci.

Along with securing a degree in Business Administration from the Sussex County Community College, Darlene has 10 years experience in the child care industry and had previously worked as the co-owner of the Alphabet Express Day Care Center, Inc. She originates from West Milford, NJ and has been living in East Stroudsburg for the last twenty nineteen years.

Haese was recruited by the company’s Associate Broker/Sales Manager-Recruiter, Dennis Mooney. Dennis says, “When you combine Darlene’s work experience and entrepreneurial spirit, you arrive at the perfect blend of the right attitude, amount of patience, and mindset. This skill set will take her far in our industry”.

Momo Johnson has joined **Better Homes and Gardens**



**Real Estate, Wilkins & Associates** and will be working out of their Stroudsburg office, announces the company’s President, Dominick J. Sacci.

Momo graduated from the White Real Estate School in Bethlehem in January of 2010. He has worked for the last 10 years as a Mental Health Technician in New Jersey, where he is certified in First Aid and De-escalation Techniques. Momo explains, “My name means water. I am looking forward to changing the flow of my life as I pursue the real estate industry as an alternate career”.

Originally from Brooklyn, NY, Johnson has resided in Tobyhanna for the last 2 years. When he is not caring for patients and helping families find their dream home, “MJ” is a gamer and enjoys Mt. Warfare II and Command & Conquer. He was recruited by the company’s President, Dominick J. Sacci.

The chef of **Liquid Restaurant & Bar** has created an intriguing series of new menu options, which reinterpret traditional ingredients into new, conceptual tapas and entrée offerings that use culinary ingenuity to develop unique flavor combinations. Each new menu addition is a layered dish combining multiple savory ingredients, resulting in a modern take on food artistry.

Among the new tapas menu dishes are Mexicali Mussels, which combines perfectly cooked mussels with a topping of homemade salsa, black olives, black beans, feta cheese, and crumbled tortillas. There is also a Baked Scallop that layers homemade seafood stuffing, with teriyaki style clams atop of mixed greens. The creative 907 Pot Roast dish uses venison as its protein, which is then cooked to enhance its natural game flavor and served in roasted vegetable au jus with white potatoes and fizzled onions. “We offer our patrons a contemporary take on cuisine,” explains Troy Nauman, owner of Liquid Restaurant & Bar. “There is a bit of a foodie in all of us and at Liquid we have created an environment, a menu, and an experience which celebrates that.”

Liquid is noted as one of the premier dining and drinks experiences in the Pocono region. Their extensive martini and wine list features exclusive drink combinations and wine selections only available at Liquid. The eclectic food menu contains both tapas options and complete entrees, insuring that whether you need a light appetizer to accompany your early evening cocktails, or dinner for a lovely evening out you will find the perfect option at Liquid.

Liquid prides itself on offering a wide range of price points for all of its menu items. This easily translates to an accessible, fine dining experience and a degree of customer service not easily experienced elsewhere.

For more information on Liquid Restaurant and Bar, in addition to photographs and a complete menu, visit [www.liquidmartinibar.com](http://www.liquidmartinibar.com).

**The Inn at Pocono Manor** will once again offer its popular “Ski Camelback Package” through March 31<sup>st</sup>, 2011\*. With excellent ski conditions expected this winter, the package offers the perfect opportunity to ski the Poconos Mountains -- just 90 minutes from New York City and Philadelphia!

The Inn at Pocono Manor’s “Ski Camelback Package” offers superb skiing for all ages and skill levels, and includes:

All-day Lift Ticket for the slopes of Camelback Mountain, the Pocono's largest ski area, just 5 miles from the Inn (Snow-tubing and Snowboarding also available at Camelback)

Guestroom accommodations

Full breakfast buffet

All taxes and gratuities

Discount Ski Rental Vouchers also available

At The Inn at Pocono Manor, on-site winter activities include dog sledding, snowshoeing, cross country skiing, snowmobiling and ice skating. For those who need more excitement, Mount Airy Casino and The Crossings Premium Outlets are only minutes away from the Resort.

The Ski Camelback Package includes access to The Inn at Pocono Manor's health, fitness and spa facilities, game room, table tennis, hiking and cross-country skiing trails. On the Resort's grounds (weather permitting) guests can choose snowmobiling, snowshoeing, sledding, ATV tours and dog sledding.

The historic Inn at Pocono Manor, which opened in 1902, is the longest continuously operating resort in the Poconos and one of the oldest in North America. The Inn's Exchange at Pocono Manor Restaurant welcomes guests for dinner each evening. The Old Lamplighter Lounge serves specialty beverages and pub fare throughout the day – and is perfect for après-ski! The Laurel Spa offers state-of-the-art treatments designed to enhance guests' healthy lifestyles and sense of well being.

The "Ski Camelback Package" at The Inn at Pocono Manor is \$115 per person based on double occupancy. For more information and for reservations, contact 800-233-8150 / 570-839-7111, or visit [www.poconomanor.com](http://www.poconomanor.com)

*\*Based on weather conditions*

**Catholic Social Services** Gift Cards Simplify the Holidays. Gift Cards for holiday giving can be purchased from Catholic Social Services of Monroe County. Available in denominations of \$10, \$25, \$50, and \$100, these gift cards—for restaurants, grocery stores, retail shops, gas stations, etc.—can be reserved by contacting Lisa Hutchins, CSS Board member, at 570-422-0190. Vendors return a percentage of gift card proceeds to help support Catholic Social Services programs.



**WEICHERT, REALTORS® - Acclaim** has added new agent Caroline M. Passno to its sales team. She is a specialist in residential sales serving Tannersville and surrounding areas.

Passno holds an associate degree in administrative studies, a bachelor's degree in elementary education and pursues a master's degree at Wilkes University. In addition, she is certified in CPR, an aerobics instructor and personal trainer certified by AFAA (Aerobics Fitness Association of America). Prior to real estate, she worked as both a school teacher and personal trainer/aerobics instructor.

The Effort resident is active in the community as a volunteer in Soldier Drives, at the Burnley Workshop and as a Sunday school teacher.

Laurie Van Kuren has been named Manager, Media and Account Services at **Riger**, a marketing communications company. In this role, she will be responsible for coordinating the media and account services functions of the agency.

Laurie joined Riger in 1990 and her work experience has included the roles of media buyer, media director and account executive.



She serves on the board of the Northeast Pennsylvania Advertising Club and works each year as a volunteer for the UHS Foundation Annual Appeal.

Founded in 1950, Riger is expanding its reach as it celebrates 60 years as the largest marketing communications company in south-central New York State by recently opening a second office in Stroudsburg, Pennsylvania.

The agency now serves clients throughout New York and Northeast Pennsylvania, providing creative and effective marketing communications solutions to meet its clients' business challenges. Riger is a 30-year member of the American Association of Advertising Agencies and enlisted in the Public Relations Society of America.

The latest phase of development of the **Monadnock Non-Wovens LLC (MNW)** Mount Pocono manufacturing facility is completed and is now occupied. The 7,500 square feet of new space will improve packaging, warehousing and shipping activities and completes a three-year facility expansion including more than doubling output, increasing production space by 50% and adding 45 new jobs. The extra space allows the main building to be dedicated to production and quality control with space to install two more production machines in the future.

MNW manufactures polypropylene roll goods for use in surgical facemasks, liquid and air filters, vacuum bags, oil absorption technology and consumer products.

"We have seen an unprecedented increase in demand for our products over the last five years," says Managing Director Keith Hayward. "Even during the recessionary year of 2009 we saw growth that required us to continue investing in improved and larger production machinery."

A five-year plan to improve efficiency, maintain quality and more than double output was initiated in 2007 when MNW became ISO9001 certified (currently certified to ISO9001:2008 standard). ISO9001 is an international standard that provides a framework for Quality Management Systems as well as significantly expanded export business opportunities. New production machinery to increase capacity and the necessary infrastructure improvements such as adding a rail spur and resin conveying sys-

*(cont'd on page 10)*

## Welcome New Members

The following new members are not listed in the 2009-2010 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### All Services Corp

Ania Fiduccia  
94 Catskill Drive  
Effort, PA 18330  
862-668-2156  
570-619-5189  
info@allservicecorp.com  
www.allservicecorp.com  
Computers-Software Design & Consulting

### Visual Sound, Inc.

Lisabeth J. Flynn  
6330 Hedgewood Drive  
Suite 190  
Allentown, PA 18106  
610-391-9266  
610-391-1207  
lflynn@visualsound.com  
www.visualsound.com  
Event Production

### East Stroudsburg University Foundation

Frank Falso, President/CEO  
200 Prospect Street  
East Stroudsburg, PA 18301  
(LOC) Henry A. Ahnert Alumni Center  
570-422-3530  
570-422-3213  
Non-Profit Organizations

### Wesley Enhanced Living, Brod- heads ville

Elizabeth Ruffa  
30 Weir Lake Road  
Brodheads ville, PA 18322  
570-992-6050  
570-992-0667  
eruffa@wel.org  
www.wel.org  
Non-Profit Organizations

### Gavlick Personnel

Angela Gavlick  
140 S. Wyoming Avenue  
Kingston, PA 18704  
570-283-9675  
570-283-3077  
angela2gavlick.biz  
www.gavlick.biz  
Employment Service

### Moravian Hall Square

Karen Finnegan  
175 W. North Street  
Nazareth, PA 18064  
610-746-1000  
610-746-1023  
karenf@moravian.com  
www.moravian.com  
Non-Profit Organizations

### Silpada Designs

Karen DeMatteo  
214 Eagles Court  
Stroudsburg, PA 18360  
732-996-0403  
karen.jewels4you@gmail.com  
karen.dematteomysilpada.com/  
karen.dematteo  
Jewelry Representative



## Business Card Exchange

The breathtaking Chelsea Sun Inn was the setting for this month's business card exchange. On October 18, approxi-



mately 100 businesses enjoyed this free opportunity to network, tour the inn, and sample selections provided by the inn's catering service. This charming bed and breakfast is located in

the rolling farmlands of Mount Bethel and is home to the Stonehenge Winery. The event was sponsored by the First National Bank of Palmerton. Jill Nansteel, Branch Manager of the new Mount Bethel office, presented some useful tips on how to make smart banking decisions in these tough economic times. The PA system was donated by the Sherman Theater.

## Women in Business

The October Women in Business luncheon, sponsored by Riverside Rehabilitation was held at the Chateau Resort & Conference Center in Tannersville. Robert Phillips, IOM President/CEO of the Greater Pocono Chamber of Commerce, presented a very informative topic on "Resources for Starting a Business".



*October Luncheon Sponsor, Riverside Rehabilitation*

The November luncheon will be also be held at Chateau Resort & Conference Center and will feature a Health & Fitness showcase. The event is being sponsored by AlignLife Center for Natural Health.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



*October Business Card Exchange Sponsors: First National Bank of Palmerton (left background)*



*Robert Phillips, IOM speaking on "Resources for Starting a Business"*



## Restaurant of the Month

*Alaska Pete's Roadhouse Grill and Moondog Saloon* is the Restaurant of the Month for November. This fine dining casual restaurant is located off of exit 309, on Route 209 north. Alaska Pete's is well-known for its warm, North-western interior and friendly atmosphere. It has earned its reputation as one of the Pocono's premier steak-house and fresh seafood restaurants. The restaurant is open 7 days a week 11:00 a.m. - close. **For the month of November, all Chamber members receive 25% discount.** For more information, visit [www.alaskapetes.com](http://www.alaskapetes.com) or call (570) 223-8575.



*Alaska Pete's Roadhouse Grill and Moondog Saloon*



**Don't Miss This Opportunity!**

**The Greater Pocono Chamber of Commerce is now offering advertising space on its web page**

- ♦ Affordable Advertising
- ♦ Special Features Offered!
- ♦ Receive Over 100,000 Visitors!

**For More Information, Contact the Chamber at 570.421.4433**

## New Member Orientation

Several new members attended an orientation breakfast on Wednesday, October 6 in the chamber conference room. The Cheeky Monkey Coffee House offered a complimentary coffee and cappuccino bar to everyone in attendance. President/CEO Robert Phillips welcomed the new members and encouraged them to get involved and use all the resources available to them through membership. Theresa Yocum, Business Development Officer at Community Bank & Trust, presented several ways members can save money on their business banking services through the Preferred Vendor Programs. Also in attendance was Jean Tout-Puissant of Ideal Design Solutions to offer support to new members and share with them the benefits of belonging to the chamber. New Member Orientations are held the first Wednesday of every month at 8:30 a.m. in the chamber conference room. All are welcome to attend!

The following new members were in attendance: Kerry Burke of Jan Pro of NEPA; Anita Pekala of Polish American Consortium Group; Madeline Anderson, owner of Mixtura Hair Studio; and Matt Moore of Edible Arrangements.



**Photo:** From L to R – Kerry Burke (Jan Pro of NEPA), Theresa Yocum (Community Bank & Trust), Jean Tout-Puissant (Ideal Design Solutions), Lorraine Fritz (Cheeky Monkey Coffee House), Anita Pekala (Polish American Consortium Group), Madeline Anderson (Mixtura Hair Studio) and Matt Moore (Edible Arrangements)

## Ribbon Cuttings

**Riger Advertising** celebrated the Grand Opening of its new office in Stroudsburg on Thursday, October 28. The Chamber of Commerce conducted a ribbon cutting ceremony to mark the celebration. Based out of Binghamton, New York, Riger's new office is located at 744 Main Street, 3<sup>rd</sup> Floor Suite 2 (ESSA Building). The agency specializes in creating proactive and effective marketing and communications solutions to a diverse range of clients. To find out more about Riger Advertising, visit [www.riger.com](http://www.riger.com) or call (570) 476-4085.



*Riger Advertising*

**Weekend Bargains Flea Market**, located at 51 N. 3<sup>rd</sup> Street in Stroudsburg recently celebrated their Grand Opening with a ribbon cutting ceremony. This year-round, indoor flea market currently has approximately thirty vendors selling a wide variety of merchandise. Weekend Bargains offers plenty of on-site parking, an on-site ATM machine, and a concession stand located inside the market. Vendor space is available! For more information, please contact (570) 350-9550 or visit [www.weekendbargainsfleamarket.com](http://www.weekendbargainsfleamarket.com).



*Weekend Bargains Flea Market*

*(cont'd from page 6)*

tem were the heart of the expansion. Investment in two more melt blown production machines and significant upgrades to existing melt blown machines required phased expansion of the facility. The first phase opened in 2008 and the latest opened in September 2010.



With this expansion, Monadnock Non-Wovens LLC is well positioned to satisfy the demands of a variety of expanding melt blown markets.

Monadnock  
Non-

Wovens, a subsidiary of Monadnock Paper Mills, Inc. of Bennington, New Hampshire was established in 1999 to manufacture non-woven material for the fast-growing filtration, medical face mask, healthcare and homeland security markets. For additional information, contact Keith Hayward at 570.839.9210 or email [khayward@mpm.com](mailto:khayward@mpm.com).

**AlignLife The Center For Natural Health** pays it forward. As our holiday season draws near the gratitude for what we have in our Great Country is very clear. On November 16th. Dr. Brettney Ramsour and Betsy Kosmerl will prepare a healthy meal for our seniors and homeless at the Salvation Army. The staff will be there to assist, serve and clean up while conducting their coat drive. We will be collecting coats at all three offices until Nov. 15th. Please be generous to those less fortunate and drop off a warm coat slightly used to keep someone warm this season. For more information as to where to drop off the coats please call our office @ 1877-25-chiro. We will also be collecting toys for tots from now until Dec. 3rd. Thank you for your generosity.

As Fall rolls into the Poconos, we at the **Pocono Family YMCA** want to thank our members, donors, and friends for all their support over this year. Our new equipment arrived this month and the fitness center is buzzing with excitement. Thanks to a grant from the ESSA Foundation and the Commonwealth of PA, we were able to replace our Cybex and Streamline machines and a set of dumbbells. Our cardio theater is home to new treadmills, ellipticals, bikes, and a rowing machine. Stop by and see the changes.

For our more mature members and friends, get your dancing shoes on. The 12th Annual Senior Prom will be held on Friday, November 19th from 1:00 pm—4:00 p.m. This year's theme is "Hillbilly Ball". Cost is \$7.00 per person. Singles and Couples welcome.



November 21st is our 11th Annual 5K Run/Walk sponsored by the Pocono Medical Center, the Pocono Record, and Pocono Area Running Club. Register by November 10th to receive the pre-race discount. Great course for all ages and all abilities! Course starts and ends at the YMCA. Race day registration starts at 7:30 a.m. with the race beginning at 9:00 a.m.

Swim lessons, Aquatics Group Exercise, Swim Team, Lap Swim and Recreational Swim! The YMCA is happy to start classes back at Pocono Mountain East High School next week. Monday night and Friday night join an aquatics exercise class and swim laps. Classes are held on Saturday mornings and Tuesday, Wednesday, and Thursday nights. And of course classes are still going on at the YMCA. Swim lessons start monthly at the Y. Call to register now at 570.421.2525.

In keeping with the roll-out of the Frontline Staff program at WEICHERT, REALTORS® - Acclaim, **Robyn Orsargos** has been named to the newly created position of Opportunity Time Coordinator. According to Executive Vice President Michelle Cappabianca, Orsargos adds the job to her busy schedule as a sales associate. "Robyn is uniquely qualified to serve the company in this capacity," Cappabianca said, "because she already automatically does everything to maximize time."

Orsargos has earned a reputation at the agency for always being "on the job." She believes it is very important to have the office covered by a Realtor® when the calls



come in, or people walk in. "It is especially critical," she said, "on the weekend, when interested customers see our yellow signs and balloons and walk in," she said. She is now responsible for supporting this conviction by securing proper staff at all times.

Orsargos is a five-year member of the Weichert® company and a 20-year area resident. She is an award-winning agent, claiming the prestigious Executive

Club honor, one of the three top awards given to associates by the national franchise organization. Orsargos earned an associate degree in business and worked as an account exec for a major commercial insurance brokerage firm before becoming a Realtor.

The holiday season is fast approaching and **The Auxiliary of the Pocono Medical Center** is taking orders for our annual Poinsettia Sale.

These beautiful plants come in a variety of stunning colors. Individual plants are \$9 (\$3.25 tax deductible) and hanging baskets are \$33 (\$11 tax deducti-

ble). Please keep in mind that all proceeds benefit our community hospital. Please phone (570) 420-2570 for more information.

Albert Grant has joined **Better Homes and Gardens Real Estate, Wilkins & Associates** and will be working out of their Stroudsburg office, announces the company's President, Dominick J. Sacci.



Al has 37 years experience in Hotel sales in New York and Pennsylvania. He had previously worked with Manhattan East Suite

Hotels, Browns Resort in Catskills, and Skytop in Canadensis, PA. He originates from New York City and has been living in the Poconos for the last twenty five years.

Grant was recruited by the company's Associate Broker/Sales Manager-Recruiter, Dennis Mooney. Dennis says, "Although Al is new to the real estate industry, we are excited to bring his sales experience to our firm. We know that Al will have a lot of satisfied clients and customers".

**The Greater Pocono Chamber of Commerce Quality of Life Committee** is sponsoring their annual Pajama Drive. Last year the Quality of Life Committee collected over 100 pairs of Pajamas, ranging from ages infant to 18 years of age, which were then give to Monroe County Children and Youth. Pajamas can be dropped off at Best Auto, Days Inn in East Stroudsburg, Aardvark Vacuum & Cleaning, West End Printing, Bon-Ton Department Store, Sycamore Grill, Pocono Candle, DES(Developmental Educational Services) and of course the Greater Pocono Chamber of Commerce. For more information, you an email Georgia Strunk at [gstrunk@greaterpoconochamber.com](mailto:gstrunk@greaterpoconochamber.com)



# IMPACT



*The Voice of Business since 1910*

## Executive Committee

*Daisy Gallagher* - Chairman of the Board

*Charles Niclaus* - First Vice Chairman

*Elizabeth Koster* - Second Vice Chairman

*Chris Kurtz* - Treasurer

*Dr. Robert Dillman* - Secretary

*Jamie Keener* - Past Chairman

## Staff

*Robert Phillips* - President/CEO

*Patricia Metzgar* - Vice President, Operations/Development

*Audrey Bartkowski* - Membership Director

*Miriam Conway* - Executive Assistant

*Georgia Strunk* - Office Assistant

## Board of Directors

Michael Albers  
Doug Atherton  
Michael Baxter  
James Becker  
Rich Berkowitz  
Gene Dickison  
Jere Dunkelberger  
Frank Epifano  
Kathy Ertle  
Thomas Ford  
Lisa Green  
Donald Hannig  
Bob Hay

Gary Hazen  
Timothy Hegarty  
Scott Henry  
John Holahan  
Rob Howell  
Brandon Igdalsky  
Michael Katz  
Tony Konn  
Kathy Kuck  
Kathy Mullins  
William Prall  
Matthew Rumph  
Barbara G. Samet

Conrad Schintz  
Dr. Arthur Scott  
Tom Sforza  
Mathilda Sheptak  
Steve Somers  
William Skinner  
Paula Testa  
Marc Troutman  
Jack Wallie  
William Wells  
Theresa Yocum  
Donna Zlocki

# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

(USPS 380-890)  
Greater Pocono Chamber of Commerce  
556 Main Street  
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433  
Fax: (570) 424-7281  
URL: <http://www.greaterpoconochamber.com>

***"The Voice of Business in the Poconos"***